

# Press Release



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## Marina Bay Sands races into F1 week in grand style

*Property-wide celebrations to usher in Grand Prix*

**Singapore** (September 07, 2011) – This September, guests at Marina Bay Sands can get their adrenalin levels high as the destination celebrates the Singapore Grand Prix in grand style. Shops and restaurants alike have rolled out special deals for the turbo-charged weekend, which will kick start on 16 September with the opening of the Southern Crystal Pavilion.

Marina Bay Sands Executive Director of Retail Development John Postle said, “This year, we are celebrating the Singapore Grand Prix in a bigger fashion. With the upcoming launches of Pangaea, Avalon and Louis Vuitton Island Maison along the waterfront promenade in September, Marina Bay Sands will be a complete shopping and dining destination. We will be able to attract more international visitors, such as party-goers, and broaden our reach across different segment groups. We are also upping the ante with property-wide promotions to celebrate the adrenalin pumping F1 weekend. From hotel packages to special menus, Marina Bay Sands will provide an experience like no other for all race enthusiasts.”

### **World-Class Entertainment**

The stunning architecture of the Crystal Pavilions – steel and glass structures on the waters of Marina Bay – has captured the imagination of many, and it will not be long before the doors officially open to welcome their first guests. On 16 and 22 September respectively, Asia’s hottest nightclubs Avalon and Pangaea will be making their debut in this region. Trendsetters can also look forward to the opening of the world’s first Louis Vuitton Island Maison on 18 September.

**Pangaea** at Marina Bay Sands promises to inject a new level of glitz and glamour into Singapore’s nightlife. Pangaea is internationally renowned for hosting the rich and famous, with the likes of Madonna, Sting, Kate Moss, Jack Nicholson, Val Kilmer, Lou Reed, Mick Jagger and John Travolta often gracing the premises.

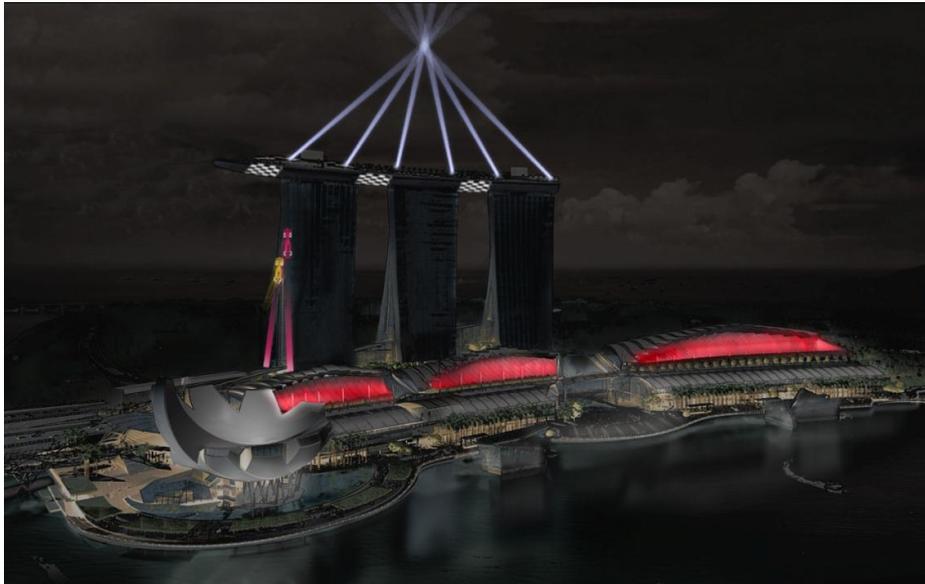
Top-notch global acts such as *The Chemical Brothers*, *Boy George* and *Digitalism* will be performing at **Avalon** at Marina Bay Sands between 21 – 25 September. On 23 September, Avalon At Large GO! will mark its return at Sands Expo and Convention Center from 8:00pm, following the success of last year’s party. International performers such as *The Bloody Beetroots (live)*, *LMFAO*, *Ludacris*, *Benny Benassi* and *Sander Van Doorn* will bring the house down with their infectious music and dance moves. Tickets are now available for sale at [www.avalon.sg](http://www.avalon.sg) from S\$40 onwards.

**Hotel Packages, F1 driver appearances and a “Pop up” Finish Line Bar**

In celebration of the Singapore Grand Prix this year, Marina Bay Sands has introduced two hotel packages for race enthusiasts. Guests can choose between a three-night or four-night package to enjoy different privileges. Room rates are at the Best Available Rates and guests enjoy discounts of S\$99++ for a three-night stay and S\$200++ for a four-night stay. For more details on bookings and room availability, visit <http://www.marinabaysands.com/Singapore-Packages/Specials/Formula-1-Package/>

The Sands SkyPark offers another vantage point for hotel guests to view the race. On Race Night, hotel guests can observe the race from the pool and Gardens. The Public Observation Deck will be closed for a private event on the evening of 25 September.

Visually, Marina Bay Sands will be showing support to the Grand Prix by lighting up its iconic hotel towers with F1-themed images. The underside of Sands SkyPark will be illuminated with a checkered flag pattern, Skypark search lights, and laser imageries of race cars, race helmet, checked flag, race tires, and trophy will be projected on Tower 3.



For the first time ever, Marina Bay Sands is also introducing a unique “pop-up” Bar called the **Finish Line** located at the Southern Promenade, Bay Level in The Shoppes from 16 to 25 September. Special drink concoctions from *The Moluccas Room* will be available at the bar, along with ‘live’ screenings of the race and DJ performances. Another first: A hobby car race track set up beside the Finish Line Bar to allow F1 fans to get into the high-octane mood by pitting their remote control cars against one another.

During the Singapore Grand Prix weekend, several drivers from one of the support races of Singapore Grand Prix will be making an exclusive appearance at the Porsche Design store at The Shoppes at Marina Bay Sands. On 22 September, Craig Baird, Ringo Chong and

Yuey Tan who are racing in the Porsche Carrera Cup will have an autograph session at the first Porsche Design store in Singapore. Fans will be able to catch a glimpse of these three remarkable drivers in close proximity prior to the race action from 23 September.

### **Celebrity Chef Restaurants**

Guests in the vicinity during race nights from 23 – 25 September will also be able to enjoy a plethora of dining options at Marina Bay Sands. Several celebrity chef restaurants will be extending their opening hours to welcome guests for lunch as well. To sweeten the deal, several celebrity chefs will be in town during this period to experience the exciting F1 races.

**Waku Ghin** is opening its doors to the lunch crowd from 22 – 25 September and will be serving a six-course degustation menu that is priced at S\$250++ per person. This special menu will feature some of Chef Tetsuya Wakuda's classic European dishes with Japanese influences. Guests will also have the opportunity to meet the chef himself in person as he flies in to town for this special occasion. Seats are limited, so guests are required to make reservations at +65 6688 8507 or email [wakughinreservations@marinabaysands.com](mailto:wakughinreservations@marinabaysands.com).

Just next door, **Guy Savoy** will open for lunch from 19 – 25 September for guests to enjoy a taste of classic French cuisine during this F1 season. During this week-long promotion, Guy Savoy will welcome guests from 12pm – 2pm with an ala carte menu that features the renowned Crispy Sea Bass with Delicate Spices; and Shoulder of Australian Wagyu in two preparations. Alternatively, guests can choose from either a three or six-course set menu starting from S\$150++. Reservations are required and guests can call +65 6688 8513 or email [guy.savoy@marinabaysands.com](mailto:guy.savoy@marinabaysands.com).

**SANTI** joins in the celebration by introducing its own F1 special menu, available for lunch from 22 – 25 September. Guests can choose from an ala carte menu featuring items such as the premium 'Joselito Ham Gran Reserva', 'Roasted Sucking Pig with Sweet and Sour Sauce' and 'Catalan Fish and Seafood Stew'. Diners can also choose from two exquisite set lunch menus, starting from S\$98++ per person. Guests who book the private dining room will also be able to enjoy the premium *Louis Roederer* Champagne, paired with the sophisticated cuisine of **SANTI**. For reservations, please call +65 6688 8501 or email [santi@marinabaysands.com](mailto:santi@marinabaysands.com).

Located on the Sands SkyPark, **Sky on 57** is celebrating its first F1 weekend by offering guests the option to watch the night race from 200 meters above ground. On 25 September, guests will have the choice of enjoying the race from the main dining area or the Outdoor Terrace. In order to bring the energy up a notch, the restaurant will be setting up three large TV screens outdoors for guests to enjoy the sizzling action of the adrenalin-pumping race.

At the main dining area indoors, guests will enjoy the special 'Inspired by Asia' menu, available only on race night. Priced at S\$250++, the seven course menu will feature delights such as 'Live Maine Lobster Sautéed in Black Pepper Singapore Style' and 'Pan Seared M8 Wagyu Beef with Black Truffle Sauce'. Guests with a party of four or more have the option of enjoying the premium *Armand de Brignac Gold* and *Faiveley Corton des Corton* at an additional cost. Tables at the Outdoor Terrace are also available to F1 enthusiasts who want

to enjoy the race with a different view. Five persons will be able to enjoy an array of six light snacks, together with either a bottle of *Veuve Clicquot Brut* or *Belvedere Vodka* at S\$1,288++ per table. The Outdoor Terrace is the ideal location to soak in the atmosphere of the night race as guests will hear the cars racing through the tracks and watch the live action from the large TV screens. Contact +65 6688 8857 or email [skyon57@marinabaysands.com](mailto:skyon57@marinabaysands.com).

Other celebrity chef restaurants, *CUT*, *db Bistro Moderne* and *Osteria and Pizzeria Mozza* will be opened at their regular opening hours with an offering of their gastronomic delights.

### **F1 Cocktails and Dining Venues**

Other restaurants around Marina Bay Sands will also welcome the F1 race in their own fashion. *Fuse*, which is located at the lobby of Tower 2, will telecast the races 'live' from 23 September. Guests can enjoy the excitement of the races over one of the bar's signature fruit-infused cocktails such 'Tropical Dream' or 'Blueberry Rose'.

Italian restaurant and bar, *Caffé B*, is also joining in the exciting F1 weekend with its unique promotion. From now till 20 September, diners who purchase the Official F1 Champagne when dining at *Caffé B* will stand a chance to win tickets to all three nights of Singapore Grand Prix. Other prizes for this lucky draw include restaurant vouchers and Champagne. For more information, contact *Caffé B* at +65 6887 3311.

There is no better place to catch the F1 action than from *KU DÉ TA* at Sands SkyPark. Located 200 meters above ground, the restaurant and club lounge offer one of the best vantage points for the night race. Diners seated at the alfresco area can watch racers speed into the pitstop and towards the finish line. The restaurant also offers several tiers of premium packages for guests who are interested to book a table to enjoy the F1 race. For more information and reservations, call +65 6508 2288 or email [event@kudeta.com.sg](mailto:event@kudeta.com.sg).

### **ArtScience Museum at Marina Bay Sands**

For the first time ever during the Singapore race, ArtScience Museum at Marina Bay Sands is open for corporate bookings. The Singapore Grand Prix Hospitality Package will allow corporate guests to enjoy an exclusive view of the F1 track and floating platform from Level 4 of the Museum. All guests will also enjoy complimentary guided tours to all exhibitions in the Museum and watch the action 'live' via a giant screen. Venue rental is available for 5 hours or the entire day. For enquiries, contact [Museumgroupbooking@marinabaysands.com](mailto:Museumgroupbooking@marinabaysands.com)

#### **About Marina Bay Sands**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)